

# STORIES TO SHELF

## Module 1: Writing and Screenwriting Fundamentals

**Duration:** 4 hours ( Sat : 11:00-13:00 Hours & Sun : 11:00-13:00 hours)

- 1. Understanding the Best-Selling Authors (30 mins)**
  - Analyze common traits of successful authors.
  - Case studies of Indian and international best-selling authors fiction and non-fiction authors
- 2. The Basic Differences Between Writing Forms (45 mins)**
  - Novels, short stories, memoirs, and flash fiction: structures, audience, and styles.
  - Examples from famous works (Both fiction, non-fiction)
- 3. How to Create a Plot from a Thought (1 hour)**
  - Basic plot development.
  - Complex plot building and midway restructuring.
  - Tracking plot progress effectively.
  - The rule of 3 scenes in an act
- 4. Screenplay writing (1 hour 15 mins)**
  - Logline creation
  - What's a writers room in the world of OTT
  - How to Pitch content for cinematic expression?
  - What is a pitch bible and how to make one
  - Understanding production design, editing and music while writing for screen
  - Various forms of writing scenes: dramatic, narrative, action-based and horror etc.
- 5. How to Build a Character (30 minutes)**
  - Character webs and complex character attributes.
  - Storyboarding the character.
  - *Questions to Ask Before Creating a character.*

## Module 2: Practical Assignments for Writing and Screenwriting

**Duration:** 4 hours ( Sat : 11:00-13:00 Hours & Sun : 11:00-13:00 hours)

- 1. Developing Story Elements (1 hour)**
  - The suspense tree: building suspense step-by-step.
  - Point of view, conflict, and narration.
  - Balancing duration and flashbacks.
- 2. Dialogues and Conversations (1 hour)**
  - Dialogue writing in movies
  - Writing realistic dialogues in fiction and non-fiction

- Conversations across:
  - Two different time frames.
  - Two eras.
  - Contradictory and influential personalities.
- 3. **Developing Characters (1 hour)**
  - Building protagonists and negative characters.
  - Differences in thrillers and romantic writing.
- 4. **Plot and Conflict Assignment (1 hour)**
  - Build/redesign a plot and conflict.
  - Avoiding or integrating "red herrings" in stories.

### **Module 3: Leveraging AI and Other Tools in Writing**

**Duration:** 4 hours ( Sat : 11:00-13:00 Hours & Sun : 11:00-13:00 hours)

1. **How to create your first 50 pages of your book ( 1 hour)**
2. **Maintaining an Expression Database (45 mins)**
  - Note-taking strategies: using manual notes and digital tools.
  - How to leverage Google and AI tools for creative writing.
3. **Usage of Adjectives and Adverbs (45 mins)**
  - Basic rules and tips to play around with descriptions.
  - AI tools to enhance descriptions.
4. **Writing Dialogues with AI Assistance (45 mins)**
  - Imagining conversations and brainstorming with AI.
  - Checking for uniqueness and ensuring reader engagement.
5. **Preparing a Writing and Reading Calendar (45 mins)**
  - How best-selling writers structure their schedules.
  - Planning reading goals with speed-reading techniques.
  - AI-assisted tools for productivity and research.

### **Module 4: Building Your Creation - From Writing to Publishing**

**Duration:** 4 hours ( Sat : 11:00-13:00 Hours & Sun : 11:00-13:00 hours)

1. **Publishing a Book (1.5 hour)**
  - Traditional vs self-publishing markets.
  - Questions to ask before signing contracts.
  - Pros and cons of major publishing houses.
2. **Marketing Your Book (1.5 hours)**
  - Planning marketing goals and budgeting strategies.
  - Online vs offline marketing activities.
  - **Case Studies:**
    - *StoryMirror Best-Selling Writers*
    - *Indian Best-Selling Writers (Other Publishers)*
    - *International Best-Selling Writers.*

### 3. **Wrap-Up and Final Q&A (1 hour)**

- Recap of all modules.
- Action plan for building both fiction and non-fiction books.
- Guidance for continued writing growth.

## **Key Features of the Course:**

### 1. **Assignments and Practical Work:**

- Each module includes hands-on activities for plot building, dialogue writing, and character development.

### 2. **AI Tools Integration:**

- Practical demonstrations of tools like ChatGPT, Grammarly, and other AI writing assistants.

### 3. **Real-World Examples:**

- Case studies from top writers to ensure relevance and clarity.