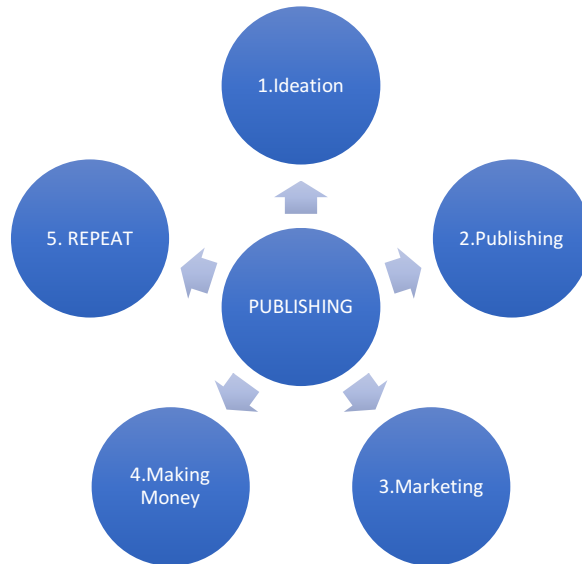


Publishing Processes

Life cycle of the publishing process has been illustrated below.



It all starts with an idea. If you have got an idea about a fiction or non-fiction book, probably you have started your journey. It needs to be shaped into the process called book life cycle.

1. IDEATION FAQs:

- 1. I have an idea. Can someone help in shaping my idea into a book?**
 - a. Yes, there are a lot of literary agents, ghost writers are available who can shape idea to a book. At StoryMirror over 100s writers are available who can write a book for you. You need to share your ideas with them through audio or text format.
- 2. How much is the charge for converting an idea into a book?**
 - a. It depends on the no of words you would like in the book. A typical short novel ranges to 50,000 words and charge varies from 50c-\$3 in USA and from Rs6-Rs15 India per word. So, you spend close to \$25,000-\$150K USD in the USA and Rs 300K-750K in India.
 - b. In India the cost is 1/5th cheaper when compared to such services of USA.
- 3. Ghost writing is a pretty costly services. Is it worth trying?**
 - a. A typical book completion time is 6 months for 200-page book with average time spent is close to 700 hours if tried independently. Assuming 8 working hours a day for a professional, it is 4 full month of effort.
 - b. However, through writing services, you get a book written by your name without you writing it. Ghost writers do not get any credit or royalty, but just the initial payment. Hence this is a costly service. However, this is worth trying as ghost writers can change destiny of the book and there

are several best-selling writers who avail this kind of services.

- c. When you prepare for competitive exams like JEE, CAT, GMAT, GRE, CA, Civil services examination, you spend several years of effort and invest huge amount of money. You do not bother about the investment amount, as the promising future is more valuable. One successful book can change future of a person. A typical best-selling author charge Rs300K-Rs500K for 1 day session in corporate and one best-sold book can give revenue to your life until your death. But very few understand this fundamental concept and put half-hearted effort. That is the primary reason, why 99% authors do not make it to best-seller. Those who understand authorship as career shift and put befitting effort, they make it that premier league.

4. Who should look for writing services such as ghost-writing?

- a. Those people who are very busy and cannot find time to write for long hours and can afford costly professional services.
- b. Those who can imagine, but cannot write and those writers, who are lazy and cannot finish the book.

5. Are there any example of Ghost-written books being very successful?

- a. There are many examples. Even many successful best-sellers use ghost-writers to carry out their tasks.
- b. Since the contract is discrete and Non-discloser agreement is signed with ghost-writers, no major information is in public domain.

6. Can StoryMirror provide me access to Ghost writer, who can help in writing book for me?

- a. Yes.

7. What is the turn-around time for a ghost-writer completing the project?

- a. It varies between 3-6 months depending upon the complexity of the project. If you have written the major portion and expect a ghost writer to structure and correct the flow, then it will not take much time. But if you want everything to be written from start itself, it will take decent amount of time.

8. Can the ghost-writer write a non-fiction or children book for me?

- a. Yes, all sorts of writing services are possible by ghost writers including non-fiction, fiction, children books.

9. My book demands few graphs/charts or images. Can ghost-writer do that for me?

- a. No, as this is the work of publishing company who carry out necessary beautification of the book.
- b. Ghost-writer will be able to write text content which you have imagined.

10. What happens if ghost-writer pirate my book and sell somewhere?

- a. That is where contract comes into play. The contract papers are written

in such a manner that person can be behind bar, if attempts to do so.

11. If I have more questions around this subject, whom to send a mail?

- a. You can drop all your questions through an email to marketing@storymirror.com or admin@storymirror.com.
- b. Typical turn around time is 3-5 days.